

## FIND THE INTRUDERS...

In this photo **there are some intruders**, 5 items that cannot be thrown into the household bin for plastic and metals. Can you recognise them?



**SOLUTION:** Glass bottle, toy construction, pen, balloon and plastic cutlery.

## BRING BIG PLASTIC ITEMS TO THE MOBILE RECYCLING POINT

Large **plastic items** can be taken to the **mobile recycling point** for recycling. Visit the [gesenu.it](http://gesenu.it) website in the section dedicated to your municipality to find out opening days and times.

### SOME EXAMPLES



Plastic tables, chairs and furnishing accessories



Large plastic children's toys



Plastic bowls, buckets and baskets



Tubes and corrugated pipes, tanks and containers for domestic use



### IMPORTANT:

Starting from **July 1, 2022**, the **obligation to provide environmental** labelling for packaging placed on the national territory came into force, as required by Legislative Decree 116/2020.

Always look for the correct indication of recycling on the label on the packaging and for any further doubts consult the website [www.corepla.it/](http://www.corepla.it/)

### For further information:



**TOLL FREE (LANDLINE ONLY)**

**800.141.791**

**MOBILE NUMBER (MOBILE PHONES ONLY)**

**+39 070.85.50.270**



**WHATSAPP (CHAT ONLY)**

**333.95.53.215**

Mon to Fri: 8.30am-12pm and 3pm-6pm | Sat: 8.30am - 1pm



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[www.gesenu.it](http://www.gesenu.it)



Comune di  
**MONSERRATO**  
Servizio di Igiene Urbana



**COMMUNICATION CAMPAIGN  
TO IMPROVE THE SEPARATE  
COLLECTION OF  
PLASTIC PACKAGING**



**MONSERRATO  
DIFFERENZIA**  
Per noi e per chi verrà

## QUALITY OPERATION

From the product analyses and checks carried out on the materials provided within the recovery plant, there are many **impurities and non-target fractions** in the **multimaterial separate collection** (plastic and metals) and in particular with regard to **plastic waste**.

Wrong disposals generate problems and additional costs every day that burden the entire recovery chain. For this reason, greater attention and knowledge on the correct recycling of **plastic materials is essential**.

Plastic is perhaps the type of collection that generates the most doubts in waste separation, this is because **there are so many different types of plastics**.

The "Plastic Focus" communication campaign aims to make it clear and simple what is thrown into the plastic household bin.

## PACKAGING ONLY!

The fundamental rule to follow is that **only packaging plastic should be disposed of**, that is, all plastic materials used to **contain or wrap objects or food**, such as bottles and flasks, food trays, polystyrene, plastic film, or plastic wrap.



## WHAT GOES INTO PLASTIC

Some examples:

- **Bottles** for water, soft drinks, oil, juices, milk, etc...
- **Iced tea plastic cup, bottles** of detergents, soaps, various products
- **Tubes** for creams, sauces, syrups, etc...
- **Rigid plastic** or polystyrene confectionery packaging, transparent boxes, rigid/flexible packaging for foods in general (cold cuts, cheeses, pasta, etc.)
- **Food trays** (eggs, ice cream, etc.)
- **Containers** for yogurt, cream cheese, desserts
- **Fruit** and vegetable mesh bags
- **Containers for packaging** various products (cosmetics, wet wipes, powdered products)
- **Plastic bags for food** in general (pasta, rice, chips, candy, snacks, etc...)
- **Bags** for gardening products, detergents and pet food
- **Small plastic packaging** (wrapper of bottles, toilet paper, etc...)
- **Polystyrene** (if large, reduce it in size)
- **Plastic** blisters and **moulded** wrappers
- **Materials for the protection and transport** of goods (films, bubble wrap)

## RECYCLING TIPS



### Remove food residues!

Plastic should not be washed, but in case of very dirty packaging/containers, it is good to make sure that there is no food residue that could cause bad odours.



### Empty and crush!

Empty the packaging as best you can and, if possible, crush it to reduce the volume before throwing them.



## COMMON MISTAKES TO AVOID

### NO glass



Throw it into the glass container

### NO Paper



Throw it in the paper container

### NO Electronics



Take it to the Mobile Collection Point or in the dedicated containers for the MICROWAVE

### NO Tetra Pak



Throw it in the paper container

### NO Bioplastics



Throw them into the organic waste container

### NO Disposable Gloves



Throw them into the non-recyclable waste container

### NO large plastic items



Bring them to the Mobile Collection Point



Bring them to the Mobile Collection Point

### NO Syringes



Throw them in the non-recyclable waste by securing the needle with the appropriate cap

### NO Disused Shoes



Throw them into the clothing collection bank.

### NO Adult Diapers



Throw them into the Non-recyclable Waste container or dedicated service

### NO Pens and Markers



Throw them into the non-recyclable waste container

### NO Toys



Throw them in the container for Non-recyclable Waste container, removing first any batteries if present

TOOTHPASTE  
TUBE



IMBALLAGGIO

It is used to **contain** toothpaste, you can throw it in the Plastic



TOOTHBRUSH



NON

IMBALLAGGIO

It is a durable good, it does not contain anything it must be thrown into the non-recyclable waste